

# 2024 Strategies – Actions / Ideas

Name:

Date:

## Overall insights

## Your 2024 game plan: How will you win in 2024

# 2024 Strategies – Actions / Ideas

**Strategic plan mastery: 6 keys to an agile strategy for 2024**

**Challenging your product / service offering for success in 2024**

**Peer spotlight: Case study of driving higher business performance while juggling capacity challenges**

# 6 Aspects of Agile Strategy

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How will your strategy adapt for emerging trends and disruptions in the market?



Fit for market

Do you have a well documented vision and a one or two word theme for 2024? Are they aligned and how can you improve the detail?



Aligned theme and vision

How can you embrace more strawman planning and per-work to allow for incubation of clever ideas in your planning process?



Strawman concept and pre-work

# 6 Aspects of Agile Strategy

How can you improve how you are cascading the strategies from the overall plan down to divisions or individuals, so all is aligned?



Cascaded to teams

How can you improve the execution cadence you and your team are embracing for driving forward your strategies?



Execution cadences

How will you boost your probability of change success in 2024?

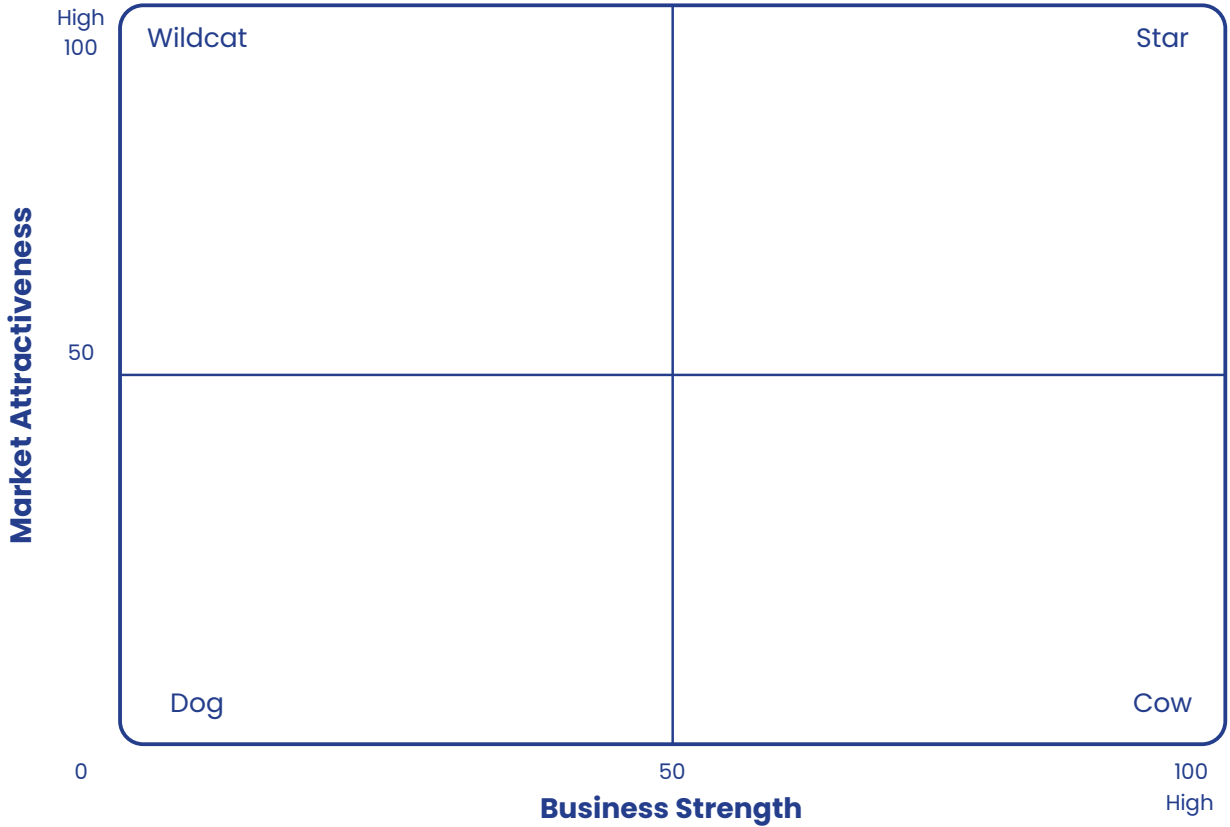


Change ready

# Product Portfolio Analysis

Name:

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Product	Action Plans