

# The Golden Numbers

The Golden Ratio is sometimes called a magical number. It is generated from the Fibonacci Sequence, this is a pattern created by adding sequential numbers together: 1 1 2 3 5 8 13... and so on.

The Golden Mean is the number 1.618.

Both of these are found in nature in everything from flowers, star systems, the human body and even the Nautilus. They are everywhere and if you look at something and find it beautiful, chances are these numbers are a part of it at a molecular level. Even the people we consider to be good looking have this ratio in their physical features. Greeks applied them in every day life which has brought us some of the most beautiful structures.

Patterns of Mathematics are everywhere, nature, architecture, music and even in your business. What do the numbers in your business display?

